

ORDER



Orders	Order / Rev:	710406 - 6	
	Alt Order #:	06299558	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536 A	
	Flight Dates:	09/04/12 - 09/10/12	Primary AE:
	Original Date / Rev:	08/28/12 / 09/11/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	Billing Type:
	Billing Contact:	3050 K St NW Washington, DC 20007	Billing Calendar: Billing Cycle: Agency Commission:
			Cash Broadcast WEEKLY 15%
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Presidential	Order Separation:
	Priority:	P-4	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/03/12	09/09/12	127	\$75,795.00	\$64,425.75	September 2012	142	\$84,635.00	\$71,939.75	0.00
09/10/12	09/16/12	15	\$8,840.00	\$7,514.00	Totals	142	\$84,635.00	\$71,939.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/04/12	09/07/12	ON (M-Su)	CM	M-F 137, Sa 1205,	TWTF--	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
				ON (M-Su)		(4:30 XM-4:59 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$50.00		0.00			
2	WTSP	09/10/12	09/10/12	ON (M-Su)	CM	M-F 137, Sa 1205,	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
				ON (M-Su)		(4:30 XM-4:59 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$50.00		0.00			
3	WTSP	09/04/12	09/07/12	5-530a	CM	5-530a								4	\$360.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$90.00		0.00			
4	WTSP	09/10/12	09/10/12	5-530a	CM	5-530a								1	\$90.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$90.00		0.00			
5	WTSP	09/04/12	09/07/12	530-6a	CM	530-6a								4	\$400.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$100.00		0.00			
6	WTSP	09/10/12	09/10/12	530-6a	CM	530-6a								1	\$100.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$100.00		0.00			

Order / Rev: 710406 - 6
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	09/04/12	09/07/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$125.00		0.00						
8	WTSP	09/10/12	09/10/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	M-----		1	\$125.00		0.00						
9	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$125.00		0.00						
11	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$125.00		0.00						
13	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	9-9:30A		- TWTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$70.00		0.00						
15	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	9-9:30A		- TWTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$70.00		0.00						
17	WTSP	09/04/12	09/07/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thu	CM	10-11a	- TWTF--	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$50.00		0.00						
18	WTSP	09/10/12	09/10/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	M-----		1	\$50.00		0.00						
19	WTSP	09/04/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF--	:30	4	\$375.00	P-4	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$375.00		0.00						
21	WTSP	09/04/12	09/07/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF--	:30	4	\$325.00	P-4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$325.00		0.00						
22	WTSP	09/10/12	09/10/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$325.00	P-4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	M-----		1	\$325.00		0.00						
E 23	WTSP	09/04/12	09/07/12	Y&R Young and the Restless	CM	1230-130p	- TWTF--	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$425.00		0.00						
Spot	Ch	Date Range	Description			Start/End Time									
2	WTSP	09/03/12-09/09/12	Y&R			1230-130p									
			Credited												
24	WTSP	09/10/12	09/10/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	M-----		1	\$425.00		0.00						
E 25	WTSP	09/04/12	09/07/12	B&B Bold and Beautiful	CM	130-2p	- TWTF--	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWTF--		4	\$425.00		0.00						

Order / Rev: 710406 - 6
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WTSP	09/04/12	09/07/12	B&B Bold and Beautiful	CM	130-2p	- TWTF--	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/03/12	09/09/12	-TWTF--		4	\$425.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
4	WTSP	09/03/12-09/09/12	B&B			130-2p									
		<i>Credited</i>													
26	WTSP	09/10/12	09/10/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/10/12	09/16/12	M-----		1	\$425.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
27	WTSP	09/04/12	09/07/12	M-F 2-3p The Talk	CM	2-3p	- TWTF--	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/03/12	09/09/12	-TWTF--		3	\$300.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
3	WTSP	09/03/12-09/09/12	M-F 3-4p			3-4p									
		<i>Credited</i>													
E 29	WTSP	09/04/12	09/07/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/03/12	09/09/12	-TWTF--		4	\$300.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
3	WTSP	09/03/12-09/09/12	M-F 3-4p			3-4p									
		<i>Credited</i>													
E 31	WTSP	09/04/12	09/07/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/03/12	09/09/12	-TWTF--		4	\$300.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
2	WTSP	09/03/12-09/09/12	M-F 4-5p			4-5p									
		<i>Credited</i>													
E 32	WTSP	09/10/12	09/10/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$300.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/10/12	09/16/12	M-----		1	\$300.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	WTSP	09/10/12-09/16/12	M-F 4-5p			4-5p									
		<i>Credited</i>													
E 33	WTSP	09/04/12	09/07/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF--	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/03/12	09/09/12	-TWTF--		4	\$200.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	WTSP	09/03/12-09/09/12	M-F 5-530p			5-530p									
		<i>Credited</i>													
[move to stp 9/5]															
E 35	WTSP	09/04/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	Ch	Week: 09/03/12	09/09/12	-TWTF--		4	\$200.00		0.00						
		<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
2	WTSP	09/03/12-09/09/12	M-F 530-6p			530-6p									
		<i>Credited</i>													
[move to stp 9/5]															
37	WTSP	09/04/12	09/07/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF--	:30	4	\$250.00	P-4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/03/12	09/09/12	-TWTF--			4	\$250.00		0.00						
E 38	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$250.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						

Order / Rev: 710406 - 6
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$250.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 M----- 1 \$250.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1 WTSP 09/10/12-09/16/12 M-F 6-630p Credited															
6-630p :30 (\$250.00) 0.00 NM															
E 39	WTSP	09/04/12	09/07/12	CBS Evening News CBS Evening News	CM	630-7p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 - TWTF-- 4 \$300.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5 WTSP 09/03/12-09/09/12 CBS Evening News Credited															
630-7p :30 (\$300.00) 0.00 NM															
6 WTSP 09/03/12-09/09/12 CBS Evening News Credited															
630-7p :30 (\$300.00) 0.00 NM															
7 WTSP 09/03/12-09/09/12 CBS Evening News Credited															
630-7p :30 (\$300.00) 0.00 NM															
E 40	WTSP	09/10/12	09/10/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$300.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 M----- 1 \$300.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1 WTSP 09/10/12-09/16/12 CBS Evening News Credited															
630-7p :30 (\$300.00) 0.00 NM															
41	WTSP	09/04/12	09/07/12	7-730p 10 News, 7pm M-F	CM	7-730p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 - TWTF-- 4 \$300.00 0.00															
43	WTSP	09/04/12	09/07/12	730-8p Inside Edition	CM	730-8p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 - TWTF-- 4 \$300.00 0.00															
45	WTSP	09/04/12	09/07/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 - TWTF-- 4 \$750.00 0.00															
46	WTSP	09/10/12	09/10/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 M----- 1 \$750.00 0.00															
47	WTSP	09/08/12	09/08/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S- 1 \$400.00 0.00															
48	WTSP	09/09/12	09/09/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -----S 1 \$600.00 0.00															
49	WTSP	09/04/12	09/07/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 - TWTF-- 4 \$300.00 0.00															
51	WTSP	09/04/12	09/07/12	Late Late Show Late Late Show	CM	1237-137a	- TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 - TWTF-- 4 \$100.00 0.00															
52	WTSP	09/10/12	09/10/12	Late Late Show	CM	1237-137a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00

Order / Rev: 710406 - 6
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Late Show																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/10/12	09/16/12	M-----	1	\$100.00	0.00												
55	WTSP	09/08/12	09/08/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM		1	\$175.00	
Sat 6-630p 10 News																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	-----S-	1	\$175.00	0.00												
58	WTSP	09/09/12	09/09/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$400.00	P-4	0.00	NM		1	\$400.00	
CBS Sunday Morning																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	-----S	1	\$400.00	0.00												
60	WTSP	09/10/12	09/10/12	Mon Prime A	CM	Mon 8-9p	M-----	:30	1	\$2,500.00	P-4	0.00	NM		1	\$2,500.00	
Met Mother/CBS Fall Preview																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/10/12	09/16/12	M-----	1	\$2,500.00	0.00												
61	WTSP	09/10/12	09/10/12	Mon Prime B	CM	Mon 9-10p	M-----	:30	1	\$2,700.00	P-4	0.00	NM		1	\$2,700.00	
2 Broke Girls/Mike & Molly																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/10/12	09/16/12	M-----	1	\$2,700.00	0.00												
E 62	WTSP	09/10/12	09/10/12	Mon Prime C	CM	Mon 10-11p	M-----	:30	1	\$4,000.00	P-3	0.00	NM		0	\$0.00	
Hawaii Five-0																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/10/12	09/16/12	M-----	1	\$4,000.00	0.00												
<u>Spot Ch Date Range Description</u>																	
1	WTSP	09/10/12-09/16/12	Mon Prime C	Mon 10-11p	-----	M-----	-----	:30	1	\$4,000.00	0.00	NM					
<u>Credited</u>																	
63	WTSP	09/04/12	09/04/12	Tue Prime A	CM	Tue 8-9p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM		2	\$5,600.00	
NCIS																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	-T-----	2	\$2,800.00	0.00												
64	WTSP	09/04/12	09/04/12	Tue Prime B	CM	Tue 9-10p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM		2	\$5,600.00	
NCIS: Los Angeles																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	-T-----	2	\$2,800.00	0.00												
65	WTSP	09/04/12	09/04/12	Prime Political Program	CM	Tue-Thur 10-11p	-T-----	:30	1	\$2,000.00	P-4	0.00	NM		1	\$2,000.00	
Democratic National Convention																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	-T-----	1	\$2,000.00	0.00												
66	WTSP	09/05/12	09/05/12	Wed Prime B	CM	Wed 9-10p	--W----	:30	2	\$3,000.00	P-4	0.00	NM		2	\$6,000.00	
Criminal Minds																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	--W----	2	\$3,000.00	0.00												
67	WTSP	09/05/12	09/05/12	Prime Political Program	CM	Tue-Thur 10-11p	--W----	:30	1	\$2,500.00	P-4	0.00	NM		1	\$2,500.00	
Democratic National Convention																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	--W----	1	\$2,500.00	0.00												
68	WTSP	09/06/12	09/06/12	Thu Prime A	CM	Thu 8-9p	---T---	:30	2	\$2,500.00	P-4	0.00	NM		2	\$5,000.00	
Big Bang Theory/Two and a Half																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	---T---	2	\$2,500.00	0.00												
69	WTSP	09/06/12	09/06/12	Thu Prime B	CM	Thu 9-10p	---T---	:30	1	\$3,500.00	P-4	0.00	NM		1	\$3,500.00	
Big Brother 14																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	---T---	1	\$3,500.00	0.00												
70	WTSP	09/06/12	09/06/12	Prime Political Program	CM	Tue-Thur 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM		1	\$2,000.00	
Democratic National Convention																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 09/03/12	09/09/12	---T---	1	\$2,000.00	0.00												
71	WTSP	09/07/12	09/07/12	CM	Fri 9-10p	---F--	:30	1	\$1,500.00	P-4	0.00	NM		1	\$1,500.00		

Order / Rev: 710406 - 6
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fri Prime B CSI: NY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	----F--		1	\$1,500.00		0.00						
72	WTSP	09/07/12	09/07/12	Fri Prime B CSI: NY	CM	Fri 9-10p	-----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	----F--		1	\$1,500.00		0.00						
E 73	WTSP	09/07/12	09/07/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	-----F--	:30	2	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	----F--		2	\$1,500.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	2	WTSP	09/03/12-09/09/12	Fri Prime C		Fri 10-11p			-----F--		:30(\$1,500.00)		0.00	NM	
				Credited											
74	WTSP	09/08/12	09/08/12	US Open Sat Prime US Open Sat Prime	CM	Sat Prime	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1	\$1,500.00		0.00						
76	WTSP	09/09/12	09/09/12	Sun Prime B Big Brother 14	CM	Sun 8-9p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1	\$3,500.00		0.00						
77	WTSP	09/09/12	09/09/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1	\$2,000.00		0.00						
78	WTSP	09/09/12	09/09/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1	\$1,800.00		0.00						
79	WTSP	09/09/12	09/09/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1	\$4,000.00		0.00						
80	WTSP	09/10/12	09/10/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		1	\$300.00		0.00						
81	WTSP	09/04/12	09/07/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		2	\$100.00		0.00						
82	WTSP	09/04/12	09/07/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		2	\$100.00		0.00						
83	WTSP	09/04/12	09/08/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-TWTF--	:30	2	\$250.00	P-4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		2	\$250.00		0.00						
84	WTSP	09/07/12	09/07/12	US Open Weekday US Open Weekday	CM	US Open Weekday	-----F--	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----F--		2	\$500.00		0.00						
E 85	WTSP	09/07/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	-----F--	:30	1	\$375.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----F--		1	\$375.00		0.00						

Order / Rev: 710406 - 6
 Alt Order #: 06299558
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA WTSP-TV
 Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 85	WTSP	09/07/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	-----F--	:30	1	\$375.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 - 09/09/12 -----F-- 1 \$375.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 WTSP 09/03/12-09/09/12 Price Is Right 11a-12p -----F-- :30 (\$375.00) 0.00 NM															
<i>Credited</i>															
86	WTSP	09/07/12	09/07/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thur	CM	10-11a	-----F--	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 - 09/09/12 -----F-- 1 \$75.00 0.00															
87	WTSP	09/05/12	09/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 - 09/09/12 --W---- 1 \$200.00 0.00															
88	WTSP	09/05/12	09/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 - 09/09/12 --W---- 1 \$200.00 0.00															
89	WTSP	09/08/12	09/08/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 - 09/09/12 -----S- 1 \$175.00 0.00															
90	WTSP	09/08/12	09/08/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 - 09/09/12 -----S- 1 \$1,400.00 0.00															
91	WTSP	09/10/12	09/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 - 09/16/12 M----- 1 \$300.00 0.00															
E 92	WTSP	09/10/12	09/10/12	US Open Weekday US Open Weekday	CM	US Open Weekday	M-----	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 - 09/16/12 M----- 1 \$600.00 0.00															

Totals 142 \$84,635.00